

AQA A-Level Business Revision Courses

EACH COURSE IS COVERED IN 1 DAY

Course 1 – Business Functions

Shareholders & Stakeholders
Management & Leadership
Interpreting Marketing Data
PED & YED
Boston Matrix & Product Lifecycles
Profit & Cash Flow
Budgeting
Interpreting HR data
Quality Issues

Course 2 – Business Strategy

SWOT Analysis
Ratio Analysis
Investment Appraisal
Network Analysis
Decision Trees
Ansoff & Porter
Business Growth & Globalisation
Managing Change

Course 3 – Synoptic Thinking

How to read case studies: SWOT framework
Question Analysis
Crafting answers to different types of questions